





## 2012 PROJECT

Dec 02, 1 pm EST - "The 2012 Project: A Year of Opportunity for Women" The 2012 Project, a national, non-partisan campaign to increase the number of women in Congress and state legislatures by leveraging the once-in-a-decade opportunities of 2012, aims to change this.

In collaboration with The Association for Women in Communications and Professional Women of Color Network, The 2012 Project will explain why it is essential for women to

throw their hats in the ring in 2012. This webinar will highlight the experiences and insights of two 2012 Project faculty members who have served in public office and will share what it takes to be a candidate, the difference women make in government, and why it is important for more women (like you!) to run. Register at [netforum.avectra.com/eWeb/DynamicPage.aspx?Site=AWC&WebCode=EventDetail&evt\\_key=d35a8bfe-b421-4808-8ea9-030a32ec650a](http://netforum.avectra.com/eWeb/DynamicPage.aspx?Site=AWC&WebCode=EventDetail&evt_key=d35a8bfe-b421-4808-8ea9-030a32ec650a)

AWC  
MISSION  
[WWW.WOMCOM.ORG](http://WWW.WOMCOM.ORG)

Make the most of your AWC National membership at [www.womcom.org](http://www.womcom.org)

Mission: The Association for Women in Communications is a professional organization that champions the advancement of women across all communications disciplines by recognizing excellence, promoting leadership and positioning its members at the forefront of the evolving communications era.

## FEBRUARY MEETING

### Mark Your Calendar and Invite a Guest! "Integrating Social Media In Your Marketing."

11:30 AM - 1:30 PM, February 7, 2012

New Central Location TBA



Our experience with multiple digital channels provides us the knowledge of how to integrate your marketing channels until it reaches a  
**MEDIA FLASHPOINT**  
where each channel multiplies the impact and results of the other.  
[Dana@vtimeflashpoint.com](mailto:Dana@vtimeflashpoint.com)

Don't miss this extended extra-value program by social media guru Dana Fowler, St. Louis.

AWC members picked the content for this program, which Dana designed just for us. Get answers to your most troubling questions. Learn to use social media strategically to advance your business while keeping it from eating your life!

**GOOD** Communication  
is as stimulating  
as black coffee, and just as  
hard to sleep after.

Anne Morrow Lindbergh  
(American writer and aviation pioneer, 1906-2001)

January Topic:  
**Group brainstorm around  
your BIGGEST  
communications challenge**

Third Tuesday  
Happy  
Hour



**AWC  
Monthly  
SkillShare**

Open Meeting for Members  
Take December off to save our sanity.

Tuesday, January 17  
5:15 - 7:30

Farmer's Gastropub Downtown  
431 South Jefferson Avenue • enter on Pershing



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[shelly@harterhouse.com](mailto:shelly@harterhouse.com)

### Harter House *World Flavors* December Beverage Specials

	Sale
Pennsylvania Dutch Egg Nog	\$8.69
Codorniu Pinot Noir Brut	\$15.00
Anna De Codorniu Brut	\$12.99
Graham Beck Brut	\$14.99
Sainte Genevieve Cranberry Wine	\$8.39
Christmas Plum Wine	\$8.39

Harter House *World Flavors*  
*Wine & Food Sampling*

CALL ME!

GRAPHIC DESIGN  
WEBSITES  
COPYEDITING

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# AWC

## Holiday Party

Wednesday,  
December 14, 2011  
5:30 - 8:30 pm

4709 Crescent  
(Hostess: Michele Kauffman)

Bring your favorite holiday treat to share!  
(Last name A-P - appetizers R-Z - Desserts)

Go South on Fremont, past Republic Road. Fifth street on the left - turn left on Holiday.  
At the "Y" - stay to the right - it turns into Crescent. Then about the Third house on the right  
- White brick house and white brick mailbox. Shares a driveway with neighbor.